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**General Guidelines:**

- \* Minimum line thickness: 5 pt., 1pt. on reverse copy of art.
- \* Where imprint colors meet, a minimum of 1 pt. overlap is required
- \* Borders/Margins/Bleeds: A 1/8" margin is required from the edge of the product on most products.
- \* Magnetic signs require a minimum of 1/4" margin. Bleeds also require a 1/8" margin past the die cut edge of the product.

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